

# Design Brief

Start your website design project by filling out your creative brief below:

1. Describe the style of the website you want.

2. Do you have specific company colours that need to be used?

3. Are there any designs that you like?

4. What do your current competitors have that you wish to implement in your design?

5. Are there any websites with designs that you like?

6. Name the 3 things that are most important in the design of your new website.

7. Do you have a logo you plan to use or will one need to be created?

8. Does your company use a specific colour palette?

9. What colour palettes do you prefer and which are a no-go?

10. Do you consider your brand material to be more traditional or modern?

11. What would you like your target audience to think of when they see your website?

12. Is there anything else you would like to add?

If you have any files, images, sketches, or other documents that might be helpful to us, please send them to us via email.